

CODEBOOK Week 6: (April 11th)

VIDEOS

MODULE 4:
8 VIDEOS
42 MINUTES
TOTAL on
website



ASSIGNMENT

1. Watch the videos.
2. Complete the keyword brainstorming activity for at least 1 product.

COMMUNITY

INTERACT IN THE COMMUNITY.

4/11 CONNECTING WITH SARAH
10 AM CENTRAL

4/14/ SEO BRAINSTORM
WITH ASHLEY AND SARAH 10
am central

Meeting ID: 818 9965 7974
Passcode: 797758



NOTES:

What is a long tail keyword? Example?

MY PLAN

01

02

03
