

# CODEBOOK Week 3: Action Plan (Mar 21st)

## VIDEOS

MODULE 2:  
21 VIDEOS  
33 MINUTES  
TOTAL on  
website



## ASSIGNMENT

1. Post with a purpose to your target market.
2. Review insights to see what is working and what is not. Be patient.

## COMMUNITY

INTERACT IN THE COMMUNITY.

3/21 7:00PM CENTRAL  
CONNECTING TIME WITH  
ASHLEY

3/24 10 am central Zoom  
Brainstorm for Content

Meeting ID: 899 3785 6121  
Passcode: 236050



## NOTES:

## WHAT DO YOUR PEOPLE REACT TO?

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## MY PLAN

01

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02

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03

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