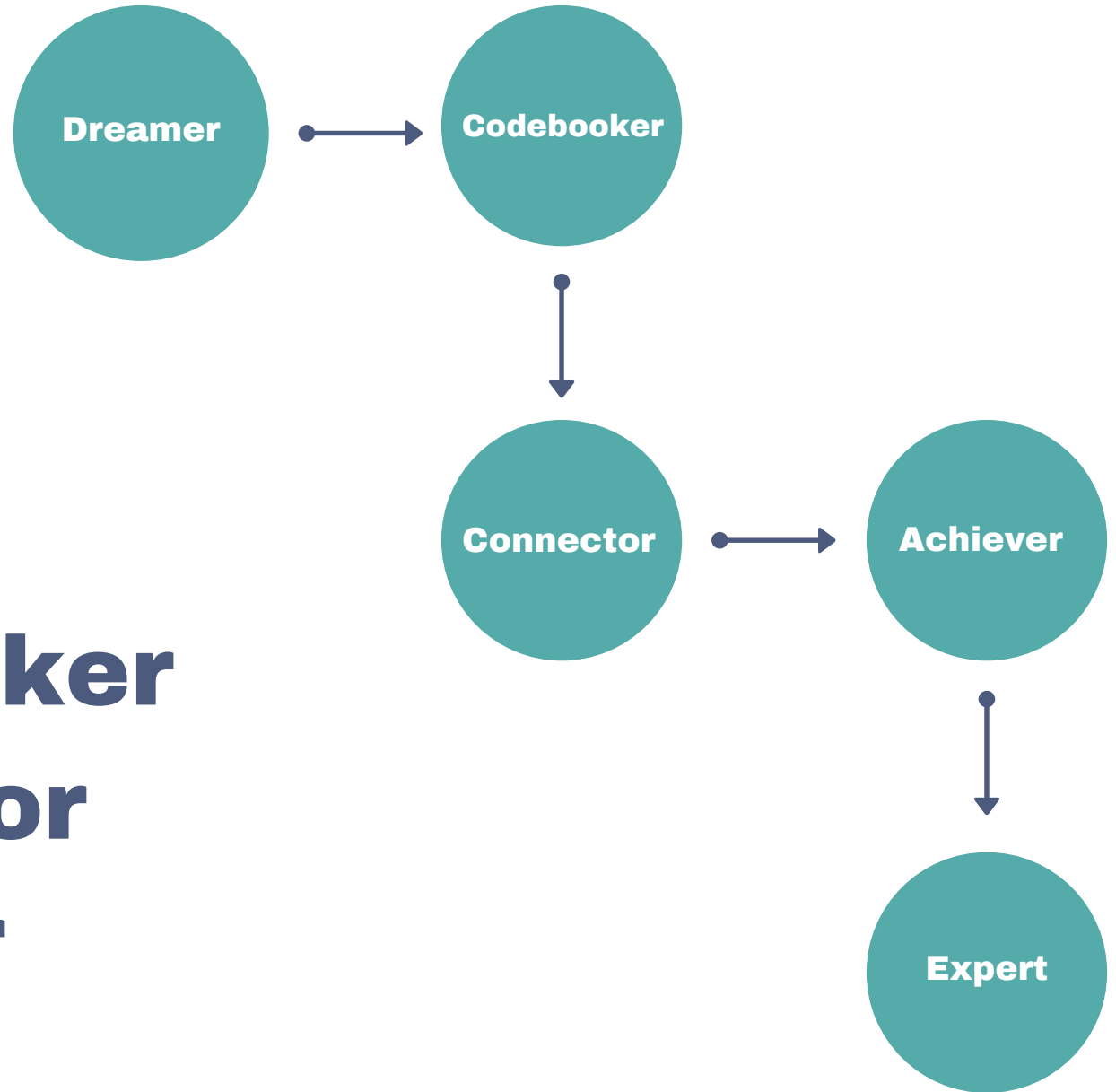


Creative Connections Success Path



Dreamer
Codebooker
Connector
Achiever
Expert

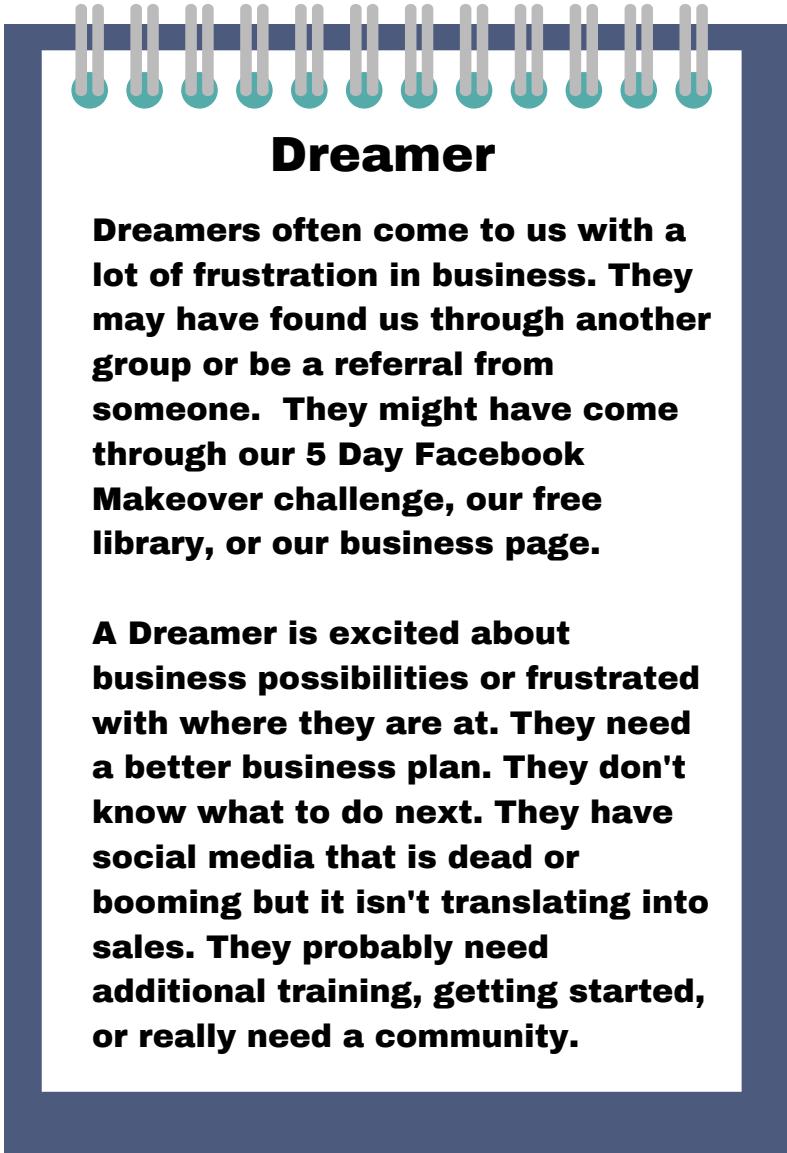


Dreamer

**5 Day
Facebook
Challenge
Makeover**

**Free
Business
Library**

**Creative
Strategies
Business
Page**



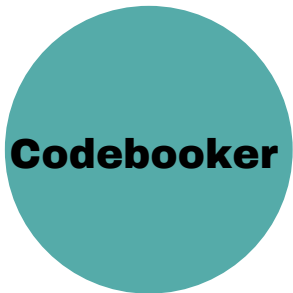
Dreamer

Dreamers often come to us with a lot of frustration in business. They may have found us through another group or be a referral from someone. They might have come through our 5 Day Facebook Makeover challenge, our free library, or our business page.

A Dreamer is excited about business possibilities or frustrated with where they are at. They need a better business plan. They don't know what to do next. They have social media that is dead or booming but it isn't translating into sales. They probably need additional training, getting started, or really need a community.



**Next Steps:
Codebooker**



Codebooker

**Facebook
101**

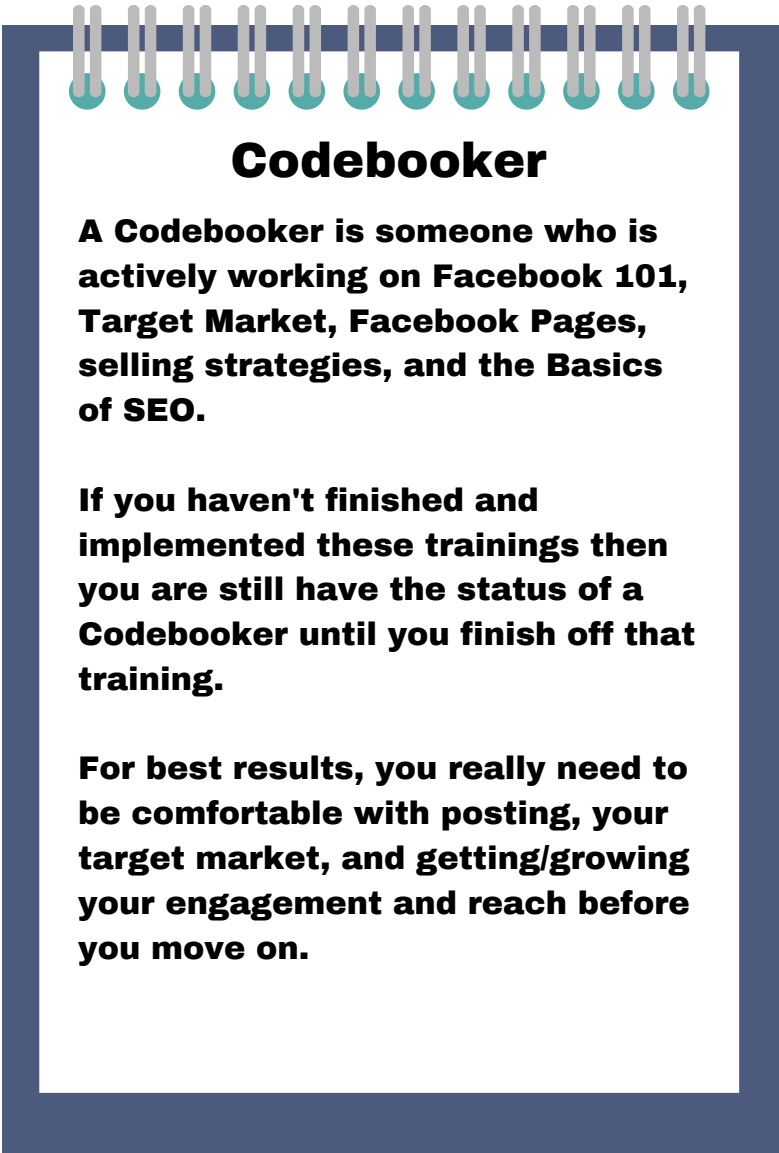
**Business
Basics**

**Target
Market**

**Facebook
Pages**

**Selling
Strategies**

**Basics of
SEO**



Codebooker

A Codebooker is someone who is actively working on Facebook 101, Target Market, Facebook Pages, selling strategies, and the Basics of SEO.

If you haven't finished and implemented these trainings then you are still have the status of a Codebooker until you finish off that training.

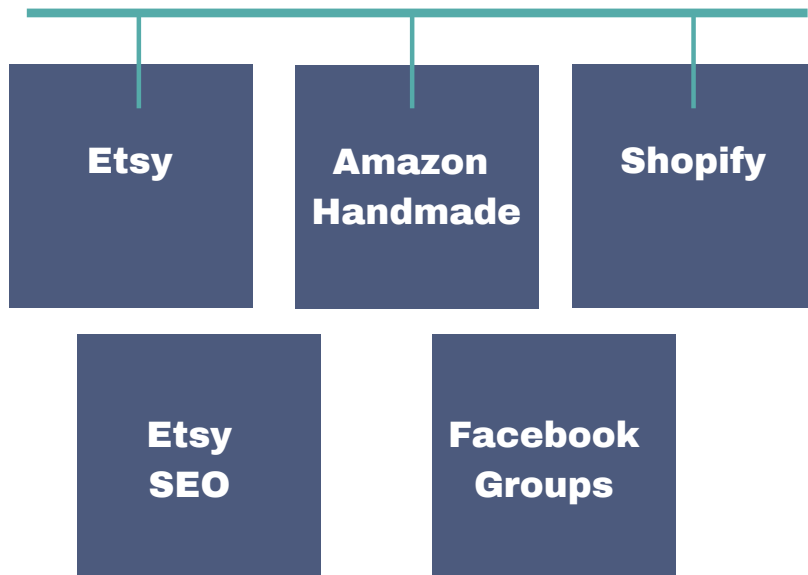
For best results, you really need to be comfortable with posting, your target market, and getting/growing your engagement and reach before you move on.



**Next Steps:
Connector**

Connector

Choose and work through 1 at a time until you have added 1-2 new platforms.



Each of these can take 3-6 months to implement

Connector

Connector status means that you have completed and implemented the Codebook and are ready to add another platform to your online selling strategy. Choose from Etsy, Amazon Handmade, or Shopify or possibly Groups.

Work through the training, implement for several months. Then decide if you want to choose another platform to add as well from the Connector level.

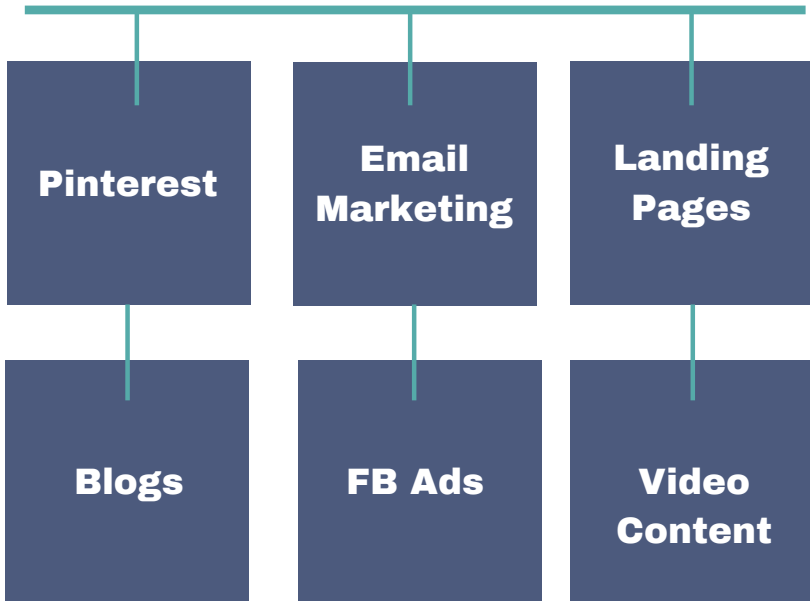
You need to be actively selling and having success in 1-2 areas. This will likely take several months to get really good at before you go on.

**Next Steps:
Achiever**

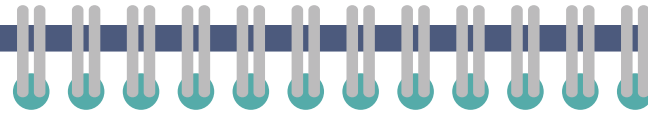


Acheiver

The following trainings will be able to help you increase or scale your sales and business.



Each of these can take time to implement.



Achiever

An Achiever is someone who is seeing a lot of success and sales on at least 1-2 platforms and is ready for upper level trainings to scale their business. They are on multiple platforms at this point that they have chosen. They see consistent sales each week. They feel comfortable listing. SEO research does not take as much time as it once did. They are rocking on at least a couple of platforms.

Achievers are ready to start scaling their business to increase sales. They are ready to hire or have employees.

Achievers collaborate with other businesses.



**Next Steps:
Expert**



Expert

The following trainings will be able to help you increase or scale your sales and business to the next level.

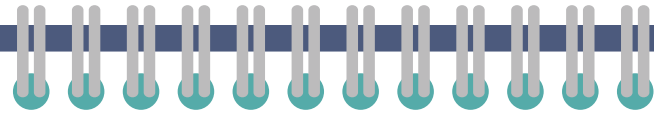


**Membership
Training**

**Amazon
Affiliates**

**Fulfilled by
Amazon**

Each of these can take time to implement.



Expert

Experts have or are ready to work towards reoccurring revenue, affiliate marketing or are considered a leader in their industry.

An Expert is seeing massive success in their business.

Experts are ready to teach a platform or area of business to other people. They are ready to have a membership of their own.