

Pop-Up Groups



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Pop up groups are usually Facebook Groups that are only open for a short amount of time. They can be free or paid, depending on what kind of purpose you are using them for. The main thing is that they don't last forever, which makes them sometimes easier to build frenzy and engagement inside of.

Purchased Workshop

Free Challenge

Project based

Paid Challenge

Seasonal

Training

POP-UP GROUPS

Take a moment and brainstorm for a pop-up group for your business.
Use your accountability group to help you plan for how to host and
use a pop-up group to benefit your business.

What will people get?

How long will it last?

Will it be free or paid and why?
